5 Ps – Key messages of the 2030 Agenda

In the preamble of the Agenda 2030, the SDGs are preceded by five concepts/core messages as principles guiding action: People – Planet – Prosperity – Peace – Partnership.

People
To overcome all forms of poverty, hunger and inequality around the world – the dignity of the human being is at the centre.

Planet
Limiting climate change, protecting the natural foundations of life to protect and preserve all societies and our descendants.

Prosperity
Promoting prosperity for all, achieving a sustainable way of life worldwide and making globalisation fair.

Peace
Ensure peace everywhere and protect human rights through good governance and maintaining leadership.

Partnership
Sustainable development through global solidarity and partnerships.
Support projects for the disadvantaged.
Enabling participation for all.
Support projects for the disadvantaged.
End poverty in all its forms everywhere
i.e. end extreme poverty, halve relative poverty in the industrialised countries, extend basic security and right to access to resources for all.

Enabling participation for all.
End hunger, achieve food security and improved nutrition and promote sustainable agriculture
i.e. providing access to food for all throughout the year, ending malnutrition, ensuring environmentally sound and productive agriculture and preserving biodiversity.

Expand organic farming.
Avoid food waste.

Ensure healthy lives and promote well-being for all at all ages
i.e. reduce child and maternal mortality, combat infectious diseases, reduce the number of road accidents and facilitate healthy lifestyles.

Achieve better conditions for care workers.
Donate blood and plasma regularly and obtain an organ donor card.

Promote inclusive and equitable quality education and lifelong learning opportunities for all
i.e. ensure equal schooling for boys and girls, literacy for all sections of the population, and education for sustainable development and lifestyles.

Introduce education for sustainable development everywhere.
Lifelong learning and accepting new challenges.

Achieve gender equality and empower all women and girls
i.e. ending all forms of gender discrimination, eliminating child, early and forced marriage, generally providing more opportunities for women, e.g. in taking on leadership roles.

Achieve equal wages and allow time for reproductive work.
Share responsibilities in the family equitably.

Ensure availability and sustainable management of water and sanitation for all
i.e. clean and affordable drinking water, reducing water pollution, improving water quality worldwide, providing good sanitation for all, using water more effectively; protecting water ecosystems.

Protect groundwater from nitrates and pesticides.
No disposal of old medicines in wastewater.

Ensure access to affordable, reliable, sustainable and modern energy for all
i.e. provide continuous energy supply for all, significantly increase the share of renewable energy, become more energy efficient, promote access to clean energy research and technology.

Push the phase-out of fossil fuels.
Switch to a green electricity option.

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
i.e. increase economic value creation and productivity; create decent working conditions; abolish child labour; improve resource efficiency in production and consumption.

Make fair working conditions and fair pay the basis.
Buy regional and/or fair trade products.

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
i.e. create good conditions for sustainable industrialisation, provide access to financial capital for smaller industries and enterprises, expand science and research, promote technological development.

Shaping the necessary structural change in a sustainable way.
Start a new company for sustainable products with novel ideas.

Reduce inequality within and among countries
i.e. reduce the gap between rich and poor, adopt and thereby promote policies for greater inclusion and equality of opportunity, regulate global financial markets, facilitate orderly and safe migration.

Fair market access for products from countries of the global south.
Engaging in exchange with other cultures and breaking down prejudices.

Making cities and settlements inclusive, safe, resilient and sustainable
i.e. ensure affordable housing for all, enable environmentally friendly mobility for all, reduce environmental pollution in cities, rehabilitate slums, guarantee access to green spaces.

More land in municipal hands to limit real estate speculation.
Live in a space-saving way and become a tree sponsor.

Ensure sustainable consumption and production patterns
i.e. use natural resources sustainably and efficiently; stop wasting food, reduce waste, avoid hazardous waste, recycle materials, buy sustainably, promote sustainable procurement.

Make the consumption of new raw materials more expensive than recycling.
Reuse and repair materials and equipment.

Take urgent action to combat climate change and its impacts
i.e. raise awareness and provide information on climate change, anchor measures at all political levels to reduce emissions of climate-damaging gases, use resources to mitigate the effects of climate change through adaptation measures.

Increase the price of carbon dioxide emissions.
Organize mobility without private cars.

Conserve and sustainably use the oceans, seas and marine resources for sustainable development
i.e. reduce plastic and oil pollution, protect marine ecosystems, end overfishing, regulate fishing activities.

Replace disposable products with recycling systems.
Promoting and using products that are sustainable and renewable.

Protect and restore terrestrial ecosystems and promote their sustainable use
i.e. managing forests sustainably, combating desertification, halting and reversing soil degradation, put an end to biodiversity loss.

Subsidize organic and small-scale agriculture.
Get to know community-supported agriculture and become part of it.

Promoting peaceful and inclusive societies for sustainable development
i.e. combat all forms of violence, torture and repression, reduce violence-related mortality, promote the rule of law and ensure equal access to justice, reduce illicit financial and arms flows, fight corruption and bribery.

Strengthen democracy through binding opportunities for participation.
Select accounts and insurances according to social-ecological criteria.

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development
i.e. provide financial resources for the development of poorer countries, promote international cooperation and knowledge exchange on environmentally sound technologies, build equitable trading systems and open markets, strengthen institutions working to achieve the Sustainable Development Goals (SDGs).

Cooperate internationally at eye level.
Communicate and disseminate the 17 goals.

For more information, visit: https://sdgs.un.org/goals